

## **MEDIA KIT**

## **SAVE UP TO 15%**

on your advertising by bundling opportunities

Contact us today to discuss a custom marketing package to meet your specific needs, info@mpma.com.

## **PROVEN RESULTS**

"Focusing my marketing efforts with MPMA, allows an easy and convenient way to connect with an entire industry. It has led to many new engagements and clients for my business."

- Jon Tichich, Calhoun Companies

"The MPMA Journal is the only magazine that we receive here at my workplace that I read cover to cover. You do it with excitement and you make it interesting and relevant!" - A forever fan, Manufacturing Reader



## **PRINT**

#### **Precision Manufacturing Journal**

printed 4 times per year

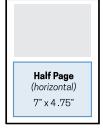
Circulation: **6,500** Readership: **20,000** 

	Member	Non-Member
Full Page	\$2,495	\$2,800
Full Page - Premium Placement	\$2,650	\$3,050
Half Page Island (Vertical)	\$1,950	\$2,125
Half Page (Horizontal)	\$1,550	\$1,775
Quarter Page	\$1,025	\$1,075
Cover Corner Triangle	\$950	\$1,050
Business Profile (2 pages)	\$3,100	\$3,625

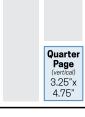


## **PRINT AD DIMENSIONS**

Full Page 8.125" x 10.875" With Bleed 8.375" x 11.125" Back Cover 8.125" x 8.25" With Bleed 8.375" x 8.5"



Half Page Island (vertical) 4.625" × 7.375"





## DIGITAL

Monthly Website Email Followers on Subscribers: Social Media:

1,000 3,000 4,500

Digital Journal	Member	Non-Member
Full Page	\$1,800	\$2,025
Half Page Island (Vertical)	\$1,275	\$1,425
Half Page (Horizontal)	\$1,025	\$1,150
Quarter Page	\$700	\$800
Business Profile (2 pages)	\$2,200	\$2,450

#### Website

#### Website advertising under construction.

Details will be available soon for our new website!

# Email & Social Media Cycle Times Banner Ad \$250 \$325 Dedicated Email \$600 \$750 Social Media Posts \$210 \$275

### **WEBSITE COMING SOON!**

