



MEDIA KIT

SAVE UP TO 15%
on your advertising by
bundling opportunities

Contact us today to discuss
a custom marketing package
to meet your specific needs,
info@mpma.com.

PROVEN RESULTS

“Focusing my marketing efforts with
MPMA, allows an easy and convenient
way to connect with an entire industry.
It has led to many new engagements
and clients for my business.”

- Jon Tichich, Calhoun Companies

“The MPMA Journal is the only
magazine that we receive here at
my workplace that I read cover to
cover. You do it with excitement and
you make it interesting and relevant!”

- A forever fan, Manufacturing Reader



PRINT

Precision Manufacturing Journal
printed 4 times per year

Circulation: **6,500**

Readership: **20,000**

	Member	Non-Member
Full Page	\$2,495	\$2,800
Full Page - Premium Placement	\$2,650	\$3,050
Half Page Island (Vertical)	\$1,950	\$2,125
Half Page (Horizontal)	\$1,550	\$1,775
Quarter Page	\$1,025	\$1,075
Cover Corner Triangle	\$950	\$1,050
Business Profile (2 pages)	\$3,100	\$3,625



PRINT AD DIMENSIONS

Full Page
8.125" x 10.875"

With Bleed
8.375" x 11.125"

Back Cover
8.125" x 8.25"

With Bleed
8.375" x 8.5"

**Half Page
(horizontal)**
7" x 4.75"

**Half Page
Island
(vertical)**
4.625"
x
7.375"

**Quarter
Page
(vertical)**
3.25" x
4.75"

**Cover
Corner
Triangle**
3" x 3"

Please keep to no
more than 75
characters

DIGITAL

Monthly Website
Visitors:
1,000

Email
Subscribers:
3,000

Followers on
Social Media:
4,500

Digital Journal	Member	Non-Member
Full Page	\$1,800	\$2,025
Half Page Island (Vertical)	\$1,275	\$1,425
Half Page (Horizontal)	\$1,025	\$1,150
Quarter Page	\$700	\$800
Business Profile (2 pages)	\$2,200	\$2,450

Website

Website advertising under construction.
Details will be available soon for our new website!

Email & Social Media

Cycle Times Banner Ad	\$250	\$325
Dedicated Email	\$600	\$750
Social Media Posts	\$210	\$275

WEBSITE COMING SOON!

